

# M/O/T 2010

INTERNATIONAL CONFERENCE ON MANAGEMENT LEARNING  
1-4 DECEMBER 2010 / VIENNA, AUSTRIA

Detailed Conference Programme  
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# MANAGEMENT MAKES THE WORLD GO AROUND

Learning for the Future in  
Management and Organizations

## M/O/T®

School of Management, Organizational  
Development and Technology /  
Alpen-Adria-Universität Klagenfurt

in cooperation with:

**Iff-Organizational Development and Group Dynamics**  
Alpen-Adria-Universität Klagenfurt

and co-sponsored by:

**the Academy of Management: Divisions**

Management Consulting Division (MCD)

Organizational Development and Change (ODC)

Management Education and Development (MED)

# / MANAGEMENT MAKES THE WORLD GO AROUND

## Learning for the Future in Management and Organizations

The current tumultuous economic and financial crisis and the intensifying threats caused by climate change are symptoms of a global system that is out of balance. It is increasingly assumed that managers share the responsibility for these developments. After all, management as a major force in the shaping of global economic conditions and social relations makes the world go around. At present an alliance of business schools, publishers and certification agencies is rapidly organizing the learning of executives and leaders into a global industry developed by professional managers.

But under these circumstances do MBA courses and business schools offer the appropriate learning for current challenges? And can managers learn the lessons of the crisis in these learning environments?

In response to these issues the conference will focus on the following questions:

- / Which kind of knowledge do managers and organizations need to meet these challenges? What, where and how should they learn in order to take responsibility for the whole corporation and its impact on its social and ecological environments?
- / Which new forms of integrated organizational set-ups for management learning and organizational learning do we need within companies and organizations as the most important location of management learning in the future?
- / How can “management acting”, “management learning” and “management instruments” be tied to a broader professional value system for management as a profession?
- / What do universities, management schools, consultants and companies already contribute to new requirements for management learning? What can they contribute? And how can they do this?

The program will present international keynote speakers from the academic world, top executives from industry and the public sector, and management consultants. There will be panel discussions on the topics of the conference as well as paper and symposia presentations submitted by the participants. Furthermore, a number of conference sessions will take place in study groups in which participants will discuss and reflect on the input from keynote speeches and paper sessions using the background of their own knowledge and experience.

### Keynote Speakers

#### **Ralph Grossmann, Ph.D.**

Professor for Organization Development

#### **Gerald Hüther, Ph.D., Prof. Dr. rer. nat. Dr. med. habil.**

Brain Researcher and Neurobiologist,

#### **Danica Purg, Ph.D.**

Professor for Leadership and Management

#### **Director Anna Simioni**

Head of Corporate Learning at UniCredit Group and CEO of UniManagement;

#### **Charles Wankel, Ph.D.**

Professor for Management at St. John's University, New York

### Conference Fee

includes three lunches and two dinners

€ 450 until November 15, 2010

€ 500 from November 15, 2010

### Organizing Committee

Ann Feyerherm, Ralph Grossmann, Katherine Karl, Marlies Lenglachner, Robert Neumann, Klaus Scala, Ginka Toegel

### M/O/T-iff Planning Team

Ralph Grossmann, Marlies Lenglachner, Christian Neugebauer, Robert Neumann, Kurt Mayer, Klaus Scala

### Conference Chair

Ralph Grossmann, [ralph.grossmann@uni-klu.ac.at](mailto:ralph.grossmann@uni-klu.ac.at), [www.mot.ac.at](http://www.mot.ac.at)

### Coordinator

Kurt Mayer, [kurt.mayer@uni-klu.ac.at](mailto:kurt.mayer@uni-klu.ac.at), [www.mot.ac.at](http://www.mot.ac.at)

### Location

Hotel & Palais Strudlhof, Vienna