



Mag. (FH) Gerald Mitterer

Born in 1980 in Steinakirchen, Austria

Position

Programme Manager for Research and Leadership

Education

- Doctoral Studies at the Vienna University of Business and Economics
 - Focus: Entrepreneurship
- Degree in Business Consultancy at the University of Applied Sciences Wiener Neustadt
 - Focus:
 - Organizational Development and Human Resources Consultancy
 - Business Informatics

Work Experience

- Research and Teaching Assistant at the University of Applied Sciences Wiener Neustadt, Department of Organizational Development and Human Resources Consultancy

Main areas of work

- Planning, design and implementation of activities of the Forschergruppe Neuwaldegg
- Development and supervision of the Forschergruppe Neuwaldegg network
- Development, design and public relations for leadership development programmes
- Leadership, innovation and research projects
- Consulting projects

Languages

English

Publications

- Frank, H./Mitterer, G. (2009): Opportunity Recognition – State of the Art und Forschungsperspektiven, Zeitschrift für Betriebswirtschaft (ZfB) 79(3): 367-406.
- Hasenzagl, R./Mitterer, G./Wallmüller, A. (2008): Entrepreneurship und KMU. Paper presented at the Forschungsforum der österreichischen Fachhochschulen der FHK, March 2008, Wels, Austria.
- Hasenzagl, R./Mitterer, G. (2007): The Entrepreneurial Behaviour of SMEs. Paper presented at the 37th Entrepreneurship, Innovation and Small Business Conference (EISB) „Contributing to an Entrepreneurial Society“, 13-14th September 2007, Ljubljana, Slovenia.
- Hasenzagl, R./Mitterer, G./Wallmüller, A. (2007): Beurteilung von Führungskräften. Zum Einfluss von Störvariablen. Paper presented at the Forschungsforum der österreichischen Fachhochschulen der FHK, April 2007, Salzburg, Austria.