

## **Curriculum vitae Elsbeth Reitsma**

Elsbeth Reitsma is partner with C3 consultants and managers in Leusden (the Netherlands). She studied Sociology at the University of Leiden (Master of Science) and followed a postgraduate course on management consultancy and change management. She is preparing a PhD about the effectiveness of management consultants. She does research on interaction between clients and management consultants in simulated environments. She published about research on change management and on consultancy.

Her consulting practice focuses on innovations in Health Care. Her experience as a physiotherapist helps her in understanding and supporting health care professionals and their management. Since 1996 she is working as a management consultant.

